OAK LANE LAW PRESENTS

TECH TOOLS FOR REAL ESTATE PROS

Helping you create an exceptional and modern closing experience.

WWW.OAKLANELEW.COM
WHAT WE DO...

- Ever felt like a title agency only thought of you as a paycheck?
- Ever felt like you couldn't reach out for advice between closings?
- Ever felt like the closing process is stuck in 1995?

**US TOO! THAT'S WHY OAK LANE TITLE**...

- Treats everyone like a valuable part of the closing process.
- Is available to answer your questions.
- Embraces technology and works to provide you with a modern closing experience.

**STEP ONE**
ORDER TITLE

**STEP TWO**
WE GET TO WORK

**STEP THREE**
EXCEPTIONAL CLOSING

ORDER TITLE

WWW.OAKLANELAW.COM
WHY IS TECH IMPORTANT FOR REAL ESTATE PROS?

Take a look around you...technology is in almost every part of our lives. Even if you are resistant to technology in your personal life, you cannot afford to be resistant in your professional life. Why? Because you'll lose business...plain and simple. Your customers use technology. They are dependent upon it, and quite frankly, they love it. You will be left behind in the real estate world if you don't do everything you can to make your customer's experience easy and efficient through the use of technology.

The key to streamlining your business, and incorporating technology into your processes, is to start small. Start with a business email service (ditch yourname@gmail.com) and an email marketing service. Grow from there. Use the list attached as a jumping-off point. The list is not comprehensive and will continue to change, as we find new products and systems we like.

Enjoy and let us know if you have other great tech tools we should add to our list!
TECH TOOLS

**CALENDARS & SCHEDULERS**
- Acuity
- Calendly

**EMAIL MARKETING**
- Convertkit
- Drip
- Mailchimp

**LANDING PAGES**
- Leadpages
- Clickfunnels

**SOCIAL MEDIA SCHEDULING**
- CoSchedule
- MeetEdgar
- Recurpost
- Smarterqueue

**BUSINESS EMAIL PROVIDERS**
- Google G-Suite
- Microsoft Office 365

[www.oaklanelaw.com](http://www.oaklanelaw.com)
TECH TOOLS

DIGITAL SIGNATURES
- AdobeSign
- DocuSign
- SignNow

PROJECT MANAGEMENT
- Asana
- Clickup
- Monday
- Trello

DOCUMENT AUTOMATION
- Hot Docs
- The Foam Tool
- WebMerge

TO DO LISTS, REMINDERS & NOTES
- Alarmed
- Evernote
- OneNote
- Todoist

REVIEW COLLECTION & WEBCHAT
- Podium

WWW.OAKLANELAW.COM
VIRTUAL ASSISTANTS & RECEPTIONISTS
- Bottleneck Virtual Assistants
- Call Ruby
- Fancy Hands
- Smith A.I.
- UpWork

PAYROLL
- ADP
- Gusto

BOOKKEEPING
- Quickbooks
- Xero

VIDEO CONFERENCEING/SCREEN SHARE
- ClickMeeting
- Join.me
- UberConference
- Zoom

REAL ESTATE SPECIFIC
- OAK LANE TITLE - FEE CALCULATOR!!!
- Matterport - 3D tours
- ShoutBoss - 24/7 sales assistant
- TruPlace - Floor plan setup
- Virtual Staging Solutions

WWW.OAKLANELAW.COM
THANKS FOR DOWNLOADING!

HAVE QUESTIONS?
WE WOULD LOVE TO HELP!
GIVE US A CALL: 615-567-5191
SHOOT US AN EMAIL: ORDERS@OAKLANELAW.COM
OR SIMPLY...

ORDER TITLE

Helping you create an exceptional and modern closing experience.

WWW.OAKLANELAW.COM